



ENGINEERS
OF ACTIVE
LAYERS
SINCE 1946

ODLO Marketing team is on an exciting journey of transformation. We are looking for a creative make-it-happener that will be at the core of our Creation team. You will have direct creative and operational responsibility for our product photography & campaign development process. We are looking forward to meeting an optimistic team player, who is solution oriented and taking a very organized approach to problem solving.

Creative Operations & Production Manager (100%)

to join our International Marketing team at our Headquarter in Hünenberg/ZG, Switzerland

Your main tasks will include:

- Co-create, implement and monitor campaign development process from concept development to delivery. Ensure seamless transition through creation and production stages, communicate and enforce project timelines.
- Manage production budgets and coordinate creative actions with outside vendors. This includes pre-production, campaign concept development, photo-shoot planning, post-production/retouching/video editing and distributing files/match prints via digital asset management system to channels and local markets.
- Discover and manage relationships with photographers, videographers, motion designers and postproduction partners and keep them updated on ODLO creative direction and seasonal brand expression updates.
- Manage product photography process end-to-end. This includes product/sample sourcing, on-time availability, style guide creation, asset production, quality control and distribution.
- Responsible for availability of marketing assets in digital asset management system; process and tool improvement.

To successfully complete this position, you have the following experience:

- A degree in Marketing or relevant field (design, visual art, etc.)
- Hands-on design & project management experience.
- Comfortable with design language and design file formats.
- People focused, collaborative mindset. Excellent verbal and written communication skills.
- Strong organizational and negotiation skills to successfully project manage.
- Attention to detail, high quality standard and strong sense of personal responsibility.
- Basic knowledge of Adobe Creative Suite programs (Photoshop, InDesign, Illustrator).
- Knowledge of online content productions. Previous experience with various digital asset management systems is a plus.

Are you interested to use this unique opportunity and work within an exciting world of sport?
Send us your complete application to hello.marketing@odlo.com – we look forward to receiving it!

ODLO – ENGINEERS OF ACTIVE LAYERS

Born in Norway and engineered in Switzerland, ODLO offers performance sportswear across multiple categories: functional base layers, running, cycling, cross country and outdoor.

With more than 70 years of heritage, ODLO, the inventor of performance sports underwear and the three-layer principle, continues to innovate, always making sure that it stays one step ahead, and is distributed in over 35 countries.

As a full-year performance brand, ODLO also shows strong commitment towards social and environmental sustainability and is proud of its leader status at the Fair Wear Foundation.