



For our Category Team at our Headquarter in Huenenberg / ZG, we are looking for a Category Manager. You develop and steer the global strategy and business for your respective categories in line with the brands strategic objectives and drive the Go-To-Market and Product Creation streams to insure success.

CATEGORY MANAGER OUTDOOR/ NORDIC SPORTS (100%)

Your main tasks will be:

- Business owner of Outdoor and Nordic Sports categories: Net Sales, Volume, GIM, Efficiency, Global/Country relevance
- Process owner of product creation across the x-functional teams (Project management of new concepts)
- Creating specific product briefs for design & development
- Responsible for the quality of product data management
- Providing the guidelines of product & price architecture based on the category strategy
- Ensuring total range efficiency on style and color level, and will be responsible for the gross margin
- In touch with important garment makers and suppliers, coordinates with the sourcing department
- Assuring a high quality level of PLM presentations within the team
- Taking care for all deliverables of product marketing (product book, hangtag, packaging)
- Supporting a proper marketing briefing of all categories
- Coordinating innovation projects
- Supporting in the development and presentation of GTM plans
- Support the development and execution of category specific plans

To be successful in this position we expect:

- Min. 6-8 years' experience in similar roles and well-versed in the world of sports, ideally background in outdoor/nordic apparel.
- A visionary – with strong capabilities in conceptual and product innovation.
- High affinity and good knowledge when it comes to technical fabrics and design is mandatory.
- High level of energy and drive to animate the cross functional teams .
- Deep European market knowledge, strong analytical skills and commercial approach.
- Affinity for performance and/or outdoor sports .
- Broad experience in presenting and selling product concepts .
- Strong storytelling abilities, fluent in English (German is a plus).

Are you interested to work within a dynamic, fast changing organization in the exciting world of sport with strong ability for advancement? Can you identify with the Odlo brand? Send us your complete application – we look forward to receiving it.

Odlo International AG | Barbara Hösli | Human Resources
Bösch 47 | 6331 Hünenberg | Switzerland, recruiting@odlo.com

Job Applicant Privacy Notice:

<https://www.odlo.com/de/de/customer-service/privacy-security/privacy-policy-new.html>

ODLO – ENGINEERS OF ACTIVE LAYERS

Born in Norway and engineered in Switzerland, Odlo offers performance sportswear across 6 categories: functional sport underwear, running, training, cycling, Nordic disciplines and outdoor.

With more than 70 years of heritage, Odlo, the inventor of performance sports underwear and the three-layer principle, continues to innovate, always making sure that it stays one step ahead, and is distributed in over 35 countries.

As a full-year performance brand, Odlo also shows strong commitment towards social and environmental sustainability, and is proud of its leader status at the Fair Wear Foundation

