



ENGINEERS
OF ACTIVE
LAYERS
SINCE 1946

To strengthen our International Marketing Team at our Headquarter in Huenenberg/ZG, we are looking for a well-educated, open and dynamic person as

Marketing Trainee (100%, for 6 months)

with immediate effect or by arrangement. In this role, the Marketing Trainee supports our Marketing, Sports Marketing and PR/Communication Team in all daily tasks and will get an insight into the world of sports. In detail, there will be the following responsibilities:

- Support in the seasonal content creation for our campaigns;
- Maintenance and updating the internal media database;
- Support in the preparation of photo shootings and press events;
- Administrative tasks related to the sponsored teams and athletes;
- Support in content and text creation for press kits and PR tools;
- Research and PR activities;
- Independent realization of sub projects.

We are looking for a candidate with the following background:

- Currently studying PR/Communication, Marketing or Economics;
- Previous internship experience in the field of Marketing, PR/Communication or Sports Marketing;
- Communicative, responsible and open team player;
- Advanced skills in Word and Excel. Photoshop is a plus;
- Flexible, self-independent and structured way of working;
- Fluent in English and German.

Are you interested to work within a dynamic, fast changing organization in the exciting world of sport with strong ability for advancement? Can you identify with the Odlo brand? Send us your complete online application – we look forward to receiving it.

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Job Applicant Privacy Notice:
<https://www.odlo.com/de/de/customer-service/privacy-security/privacy-policy-new.html>

ODLO – ENGINEERS OF ACTIVE LAYERS

Born in Norway and engineered in Switzerland, Odlo offers performance sportswear across 6 categories: functional sport underwear, running, training, cycling, Nordic disciplines and outdoor.

With more than 70 years of heritage, Odlo, the inventor of performance sports underwear and the three-layer principle, continues to innovate, always making sure that it stays one step ahead, and is distributed in over 35 countries.

As a full-year performance brand, Odlo also shows strong commitment towards social and environmental sustainability, and is proud of its leader status at the Fair Wear Foundation.



odlo.com